



MY GLUTEN FREE WORLD EXPO

Locally Owned and Operated

Utah's Largest Gluten Free/Allergy Free Event

SATURDAY SEPTEMBER 25, 2021 | 9 AM – 5 PM

Mountain America Expo Center in Sandy, Utah

STANDARD BOOTH

INCLUDES

- 10x10 Booth with Pipe and Drape
- ID Sign
- Logo on Website
- Product Placement at Influencer Preview Event
- Year-round social media highlights
- 1 skirted table and 2 chairs

\$500

DOUBLE BOOTH

INCLUDES

- 20x10 Booth with Pipe and Drape
- ID Sign
- Logo on Website
- Product Placement at Influencer Preview Event
- Year-round social media highlights
- 2 skirted tables and 2 chairs

\$650

DOUBLE CORNER BOOTH

INCLUDES

- 20x10 Booth with Pipe and Drape
 - * Limited number of booths available, located in our Premier Vendor Row in the center of the Expo Hall
- ID Sign
- Logo on Website
- Product Placement at Influencer Preview Event
- Year-round social media highlights
- 2 skirted tables and 2 chairs
 - * Add additional tables for \$35 each

\$850

ITEM IN SWAG BAGS*

\$200

*Minimum 300 required

BRAND AMBASSADOR

\$100

The Expo brings in more than 5000 attendees due to a massive advertising campaign including billboards along I-15, radio spots, blogger partnerships, social media, television spots and more.

Wifi and electricity are available at an additional cost

CONTACT: **Elisa Apo** 801-518-3640 | elisa@mygfwexpo.com

Jamie Gausnell 801-616-8770 | jamie@mygfwexpo.com



MY GLUTEN FREE WORLD EXPO

2021 REGISTRATION FORM

EXHIBITOR INFORMATION

Company Name:

Primary Contact:

Billing Address:

Phone:

Website:

Facebook URL:

Instagram URL:

Exhibitor Type (Circle One):

Promotional Bag

Standard

Double Booth

Double Corner Booth

Sponsorship

Products to be Featured:

If you will be selling products, include your State Tax Number, your Driver's License and Birthdate or your Tax Exempt Number.

PAYMENT

Space will be reserved once registration form and payment are received. Once registration form is received, payment can be made via e-check, Mastercard, Visa, Discover, American Express or Venmo.

Name:

Title:

Signature:

Date:

*By signing above, I agree to terms and conditions listed on page three.

E-mail completed form to Elisa or Jamie. Space is reserved once registration paperwork and payment are received.

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MY GLUTEN FREE WORLD EXPO

TERMS AND CONDITIONS

ADDITIONAL EXPO REQUIREMENTS

- A copy of your liability insurance with at least \$1,000,000 in coverage and My Gluten Free World Expo, LLC listed as an additional insured. **If you do not have insurance, please contact us for pricing for coverage and we would be happy to help.**
- A jpeg of your logo.
- All products must be gluten free.
- An early departure fee of \$250 will be charged if you leave the event prior to 5 PM.
- Expo Center Policies require that all samples be 2 ounces or less. Samples and products to be sold must meet Expo Center Requirements. In addition, a valid health permit or exemption must be obtained from the Salt Lake County Health Department.

TERMS AND CONDITIONS

- 1 All signed contracts are binding once payment is received. No refunds will be issued.
- 2 If damage to venue is caused, exhibitor agrees to pay all damages directly to Mountain America Expo Center.
- 3 My Gluten Free World Expo, LLC reserves the right to refuse contracts and refund payments once all exhibit spaces are filled.
- 4 Force Majeure: My Gluten Free World Expo, LLC will not be liable for a delay or cancellation of Expo due to an act of God, fire, flood, earthquake, riot, explosion, terrorist attack, or any condition beyond the control of My Gluten Free World Expo, LLC. If such an event occurs, My Gluten Free World Expo, LLC is entitled to keep a portion of the exhibitor registration fee to compensate My Gluten Free World, LLC for expenses incurred up to the time of Force Majeure Event.
- 5 My Gluten Free World Expo, LLC will have the right to terminate any exhibitor contract by giving written termination notice at least (30) days in advance of Expo.
- 6 Exhibitor will pay for special services including, but not limited to, shipping, storage, wifi, electricity, and ice.
- 7 Each exhibitor is required to provide My Gluten Free World Expo, LLC with a Certificate of Insurance, which verifies the exhibitor is covered for loss or damage to property and is liable for personal injury. The insurance policy must cover the dates of the Expo. Policy must list My Gluten Free World Expo, LLC as an additional insured.
- 8 The term of this contract commences at 1:00 pm on the 24th day of September 2021 and terminates at 1:00 pm the 26th day of September 2021.
- 9 Registering for Expo grants My Gluten Free World, LLC permission to use exhibitor likeness, booth, and products, for purposes including, but not limited to, promotional materials, website, social media, or advertising.